

# ABASD Summary of DMPHs and Success Metrics



## DECEMBER 2021

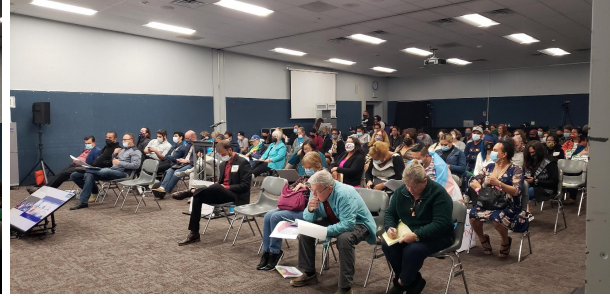
### **County of San Diego Independent Redistricting Commission Draft Map Public Hearing (DMPH) Outreach Contractor: Asian Business Association San Diego (ABASD)**

The County of San Diego Independent Redistricting Commission (IRC) is responsible for the redrawing of the County's supervisorial district boundaries and retained ABASD to manage its outreach efforts and increase public participation in the redistricting process. ABASD's goal is to increase and encourage broad and diverse community participation and input in each supervisorial district throughout a series of public hearings.

#### **Detailed Program Status**

ABASD's strategy is to raise awareness of the redistricting process and promote Public Hearing participation in each of the five supervisorial districts by working with its outreach partners throughout the county to communicate with various communities of interest to ensure maximum public participation.

The following is a report on the program status and results found.



## Summary of Draft Map Public Hearings (DMPH)

ABASD coordinated and hosted two Draft Map Public Hearings at two different locations, one in district 1 and the other in district 4.

The first Draft Map Public Hearing was held on November 1st at the Chula Vista City Council Chambers. The second Public Hearing was held on December 2nd at the San Diego County Office of Education Building.

Total attendance for the Draft Map Public Hearings and IRC meetings from September 30<sup>th</sup> to December 2nd was **1,318**, over **3X** as many as attended the Pre-Draft Map Public Hearings.

Of the 1,318 attendees, 113 **[9%]** attended in person and **1205 [91%]** attended virtually. Based on attendance at the Draft Map Public Hearings, the public preferred to attend virtually **10:1**.

## What worked well

- Coordinated with community-based organizations through e-mail, newsletters and resharing social media posts; targeted outreach and communication with CBOs and trusted messengers.
- Focused outreach efforts on communities with lower engagement such as district 4 through targeted emails, communication through Community-Based Organizations and engagement through additional targeted MOUs.
- Conducted rural-area focused outreach to areas with limited broadband including disseminating flyers through school-site online flyer service called Peach Jar to school districts around the County, coordinated virtual and in-person Commissioner presentations to rural community planning groups, shared social media posts and emails with rural community-based groups such as community councils, libraries, chambers and planning groups and submitted op eds and ads in local and countywide publications.

## **SUMMARY OF OUTREACH ACTIVITIES**

- Scheduled and coordinated two Draft Mapping Public Hearings in District 1 & 4
- Created flyers and social media images for all meetings Nov 1<sup>st</sup> through Dec 14<sup>th</sup>.
- Translated flyer and social image into Spanish and Arabic.
- Create Informational flyer to help the public participate and give effective public input.
- Translated Information flyer into several languages including: Spanish, Tagalog and Arabic.
- Posted all meeting dates to online event calendars: 10 News, KUSI, 211 San Diego, Fox 5, KPBS, Patch, San Diego Community Newspaper Group, San Diego Reader, San Diego Union Tribune, The Coast News Group, Village News
- Coordinated Op-eds in several publications including: The Filipino Press, Union Tribune, LGBTQ+ News and Black San Diego Magazine
- To address specific rural outreach, ABA worked with Community Based Organizations through MOUs for outreach including:
  - Urban League San Diego
  - Pastors on Point
  - Majdal Center
  - San Diego County Hispanic Chamber of Commerce
  - Made in Paradise Hills
  - Voice and Viewpoint
  - Central San Diego Black Chamber of Commerce
- Disseminated flyers to local school districts through an online service called Peach Jar, resulting in 26,000 views and over 13,000 impressions.
- Facilitated two live interviews on KUSI news
- Suggested IRC website enhancements
- Scheduled and coordinated Commissioner presentations to Community Planning Groups and other organizations including:
  - Jamul Dulzura Community Planning Group
  - Campo Lake Morena Community Planning Group
  - Pine Valley Community Planning Group
  - San Dieguito Planning Group
  - Fallbrook Planning Group
  - Chollas Valley Community Planning Group
  - Borrego Springs Community Sponsor Group
  - San Diego Law Library
- Created and shared an Informational Video

## FLYERS AND SOCIAL MEDIA IMAGES

# HELP SHAPE SAN DIEGO COUNTY'S FUTURE!

COUNTY OF SAN DIEGO REDISTRICTING 2021

## MEETING DATES & TIMES

**ATTEND AN UPCOMING PUBLIC HEARING OR MEETING!**

**FRIDAY, NOV. 19**  
5:00 P.M.

**THURSDAY, DEC. 2**  
3:00 & 5:00 P.M.

**THURSDAY, DEC. 9**  
5:30 P.M.

**TUESDAY, DEC. 14**  
2:00 P.M.

**Draft Map Discussion and Public Map Submissions Update**  
LOCATION: VIRTUAL ONLY

**Draft Maps and Live Map Drawing:** in-person and virtual  
3 P.M. IRC Meeting / 5 P.M. Public Hearing  
LOCATION: County Office of Ed., 6401 Linda Vista Rd, Rm 401-402, San Diego CA 92111  
Please note, if needed and at the direction of the Independent Redistricting Commission, any agenda items that are not fully addressed at this meeting would be continued on **Friday, December 3, 2021 at 10:00 A.M., VIRTUAL ONLY**

**IRC Selects Draft Map for Adoption:** in-person and virtual  
LOCATION: County Admin Center, 1600 Pacific Hwy, Rm 302, San Diego, 92101

**Approval of Final Report:** in-person and virtual  
LOCATION: County Operations Center, 5500 Overland Ave, Training Rm 120, San Diego, 92123

VISIT [WWW.DRAWYOURCOMMUNITY.COM](http://WWW.DRAWYOURCOMMUNITY.COM) FOR MORE INFORMATION

### Arabic Flyer

## ساعد في تشكيل مستقبل مقاطعة سان دييغو

ترسيم حدود مقاطعة سان دييغو ٢٠٢١

تم توظيف المفوضية المستقلة لترسيم الحدود في مقاطعتي سان دييغو (IRC) وإعادة رسم الحدود لتوجيه العملية الشفافة للمقاطعة. تعمل الـ (IRC) بشكل متساوٍ مع جميع أعضاء المجالس التشريعية وبمبادرة يوم ١٥ كانون الثاني/يناير ٢٠٢١. لتبني الخطى النهائية لترسيم الحدود.

يتم ترسيم الحدود كل ١٠ سنوات بعد تعداد السكان الذي يتم من خلاله تحديث الخريطة الشفافة للمقاطعة. حتى تتمكن جميع المقاطعات الشفافة (التي تم تشكيلها من قبل هذه المقاطعة التي تخدم كل واحد منها ما يقارب ٦٥,٠٠٠ مواطن) ولكي تعكس التنوع السكاني للمقاطعة.

هذا الـ (IRC) في مرحلة رسم حدود الخريطة. سيتم نشر حدود الخريطة على الموقع الإلكتروني للـ (IRC) للحصول على رأي العامة.

كما سيكون هناك جلسات عامة خلال رسم هذه الخريطة وذلك لضمان رأي العامة حول حدود المنطقة المقترحة الجديدة.

سكان المقاطعة مدعوون لإبداء آرائهم والمشاركة في مراجعة حدود المقاطع الانتخابية عن طريق حضور اجتماعات الـ (IRC) شخصياً أو عن طريق الإنترنت. المشاركة عن طريق الإنترنت ستكون متوفرة لجميع المقاطعات. للمشاركة عن طريق الفديو، روبرو.

[www.drawyourcommunity.com](http://www.drawyourcommunity.com)

الردود اللاحقة لهذه الشارة للحصول على معلومات حول كيفية المشاركة وإبداء الرأي بخصوص حدود المقاطعة سيتم.

## ساعد في تشكيل مستقبل مقاطعة سان دييغو

ترسيم حدود مقاطعة سان دييغو ٢٠٢١

### كيف اعطي رأيي؟

**ابقه بسيطاً**

- ابعث ايميل الى [redistricting@sdcounty.ca.gov](mailto:redistricting@sdcounty.ca.gov)
- اتصل على رقم ٦١٤٤٠٩٣٠٣
- قدم ملاحظة الكترونية على [www.drawyourcommunity.com](http://www.drawyourcommunity.com)
- أرسل رسالة إلى الـ IRC في مقاطعة سان دييغو.

**هل تشعربالإنهزام؟**

- ارسـم المجتمعـة المـلائـم لك عن طريق استخدام أداة بناء المجتمع في [www.drawyourcommunity.com](http://www.drawyourcommunity.com) (يوجد الكثير قدر من التفاصيل عن مجتمعك وخبرته أو القليل الذي ترغبه مع بعض أو لدا يجب ان تركزوا مرجعين في منطقة واحدة)
- ارسـم خريطة باستخدام عارض سيناريو المنطقة DMS للتفاصيل ادخل على الموقع اثناء [www.drawyourcommunity.com](http://www.drawyourcommunity.com)
- حمل خريطة. ارسـم خطوط مباشرة على الخريطة وأرسلها على البريد الإلكتروني [redistricting@sdcounty.ca.gov](mailto:redistricting@sdcounty.ca.gov)

### كيف أشارك؟

**شارك في الاجتماع القادم للمفوضية المستقلة لترسيم الحدود !**

الوقت	١٠:٠٠ صباحاً - ١٢:٣٠ ظهراً	١٢:٣٠ ظهراً - ٢:٠٠ ظهراً	٢:٠٠ ظهراً - ٣:٠٠ ظهراً
الوقت	١٠:٠٠ صباحاً - ١٢:٣٠ ظهراً	١٢:٣٠ ظهراً - ٢:٠٠ ظهراً	٢:٠٠ ظهراً - ٣:٠٠ ظهراً
المكان	Chula Vista City Hall, 276 4th Avenue, Chula Vista, 91910	Chula Vista City Hall, 276 4th Avenue, Chula Vista, 91910	Chula Vista City Hall, 276 4th Avenue, Chula Vista, 91910
الوقت	١٢:٣٠ ظهراً - ٢:٠٠ ظهراً	٢:٠٠ ظهراً - ٣:٠٠ ظهراً	٣:٠٠ ظهراً - ٤:٠٠ ظهراً
المكان	Chula Vista City Hall, 276 4th Avenue, Chula Vista, 91910	Chula Vista City Hall, 276 4th Avenue, Chula Vista, 91910	Chula Vista City Hall, 276 4th Avenue, Chula Vista, 91910
الوقت	٢:٠٠ ظهراً - ٣:٠٠ ظهراً	٣:٠٠ ظهراً - ٤:٠٠ ظهراً	٤:٠٠ ظهراً - ٥:٠٠ ظهراً
المكان	Chula Vista City Hall, 276 4th Avenue, Chula Vista, 91910	Chula Vista City Hall, 276 4th Avenue, Chula Vista, 91910	Chula Vista City Hall, 276 4th Avenue, Chula Vista, 91910

للمزيد من المعلومات

**زوروا [WWW.DRAWYOURCOMMUNITY.COM](http://WWW.DRAWYOURCOMMUNITY.COM)**

أو تبعوا [www.facebook.com/sdcounty.ca.gov](https://www.facebook.com/sdcounty.ca.gov) على الأن [www.instagram.com/sdcounty.ca.gov](https://www.instagram.com/sdcounty.ca.gov) ساعة قبل الاجتماع

تتبع مقاطعة سان دييغو تعليمات مراكز السيطرة والوقاية من الأمراض والتي تسمح لجميع بارتداء ملابس الحماية الوجه في الأماكن المغلقة. بعض الشكر إذا كان الشخص بعد الفتح أو لم يلبس.

### أي نوع من المشاركة مطلوبة؟

**الحدود الحالية للمنطقة متغيرة؟**

انظروا إلى الخريطة الحالية للمنطقة المتغيرة وفكر هل هي منطقية. هي تستطيع استخدام أداة "جد متقنين" زوروا [www.sandiegocounty.gov/general/bss.html](http://www.sandiegocounty.gov/general/bss.html)

- ما هو المجتمع المفضل لديك (COI)?
- هو عبارة عن سكان متجاورين يشتركون في اهتمامات اقتصادية واجتماعية مشتركة والتي يجب ان تكون من ضمن منطقة واحدة من أجل التمثيل الفعال والملائم. فكروا بالسكان الذين يشتركون مواضيع مشتركة. خصائص ايزانية، كليات مثل الفوائد العسكرية، المولات، المدارس، المستشفيات، الحقائق العامة الأماكن الدينية أو الخدمات الاجتماعية أو العلاقات أو أي مميزات أخرى
- اين يجب ان ترسم الخطوط؟
- الحدود الطبيعية مثل الخطوط السريعة، الطرق، الأنهار، معالم طبيعية أو أي شيء آخر يمكن ان يخلق عائق أو خط واضح

ABASD DMPH - December 2021

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## Spanish Flyer



**¡AYUDE A FORJAR EL FUTURO DEL CONDADO DE SAN DIEGO!**  
REDISTRIBUCIÓN DE DISTRITOS DEL CONDADO DE SAN DIEGO 2021

### ¿CÓMO PUEDO PROPORCIONAR RETROALIMENTACIÓN?

**ES MUY SENCILLO**

- ▶ Envíe un correo electrónico a [redistricting@sdcountry.ca.gov](mailto:redistricting@sdcountry.ca.gov)
- ▶ Llámenos al **619-409-3003**
- ▶ Envíe un comentario electrónico a [www.drawyourcommunity.com](http://www.drawyourcommunity.com)
- ▶ Envíe una carta a: **IRC del Condado de San Diego**  
1600 Pacific Highway, Room 402  
San Diego, CA 92101

**¿SE SIENTE INSPIRADO?**

- ▶ Dibuje su comunidad de interés usando la Community Builder Tool en [www.drawyourcommunity.com](http://www.drawyourcommunity.com)  
(Proporcione tanta información como sea posible sobre su comunidad y las características o situaciones que los relacionan entre sí y el por qué deben estar unidos en un solo distrito)
- ▶ Dibuje su mapa usando el District Scenario Modeler en [www.drawyourcommunity.com](http://www.drawyourcommunity.com)
- ▶ Descargue un mapa, trace las líneas directamente en el mapa y envíelo por correo electrónico a [redistricting@sdcountry.ca.gov](mailto:redistricting@sdcountry.ca.gov)

### ¿QUÉ TIPO DE RETROALIMENTACIÓN SE NECESITA?

**ALGUNOS EJEMPLOS INCLUYEN:**

- ▶ **¿Siguen teniendo sentido los límites actuales del distrito?**  
Mire el mapa de los distritos de supervisores actuales y analice si todavía tienen sentido. Para usar la herramienta Find my District, por favor visite [www.sandiegocounty.gov/general/bos.html](http://www.sandiegocounty.gov/general/bos.html)
- ▶ **¿Cuál es su comunidad de interés (COI, por sus siglas en inglés)?**  
Un COI es una población adyacente que comparte intereses comunes ya sea sociales como económicos que deben incluirse dentro de un solo distrito para propósitos de tener una representación justa y efectiva. Piense en poblaciones que comparten asuntos comunes, características físicas, entidades como bases militares, centros comerciales, escuelas, hospitales, parques, lugares religiosos, servicios sociales, festivales en la calle, desfiles u otros eventos.
- ▶ **¿Dónde se deben trazar las líneas?**  
Considere los límites naturales como autopistas, carreteras, ríos, elementos naturales o cualquier otra cosa que pueda crear una barrera o una línea obvia.



**¡AYUDE A FORJAR EL FUTURO DEL CONDADO DE SAN DIEGO!**  
REDISTRIBUCIÓN DE DISTRITOS DEL CONDADO DE SAN DIEGO 2021

La Comisión Independiente de Redistribución de Distritos del Condado de San Diego (IRC, por sus siglas en inglés) tiene la tarea de volver a trazar los límites de los cinco distritos de supervisores del Condado. El IRC actúa independientemente de la Junta de supervisores y tiene como fecha límite el 15 de diciembre de 2021 para adoptar el plan final de redistribución de distritos.

La redistribución de distritos se lleva a cabo cada 10 años después del censo federal. Los límites de los distritos de supervisores del condado cambiarán para que los cinco supervisores del condado elegidos para representar esos distritos atiendan a 650,000 residentes aproximadamente y reflejen la población diversa del condado.

El IRC se encuentra en la fase de elaboración de los mapas preliminares. Todas las propuestas para los mapas se publicarán en el sitio web del IRC para comentarios públicos. También habrá audiencias públicas durante esta fase de trazado de mapas para escuchar al público sobre los nuevos límites propuestos para los distritos.

Se invita a los residentes del condado a dar su opinión y participar en las revisiones decisivas de las líneas divisorias de los distritos de supervisores uniéndose al IRC en línea o en persona en las siguientes reuniones. Se puede participar en todas las reuniones de manera virtual. Para participar por Zoom, por favor visite [www.drawyourcommunity.com](http://www.drawyourcommunity.com) para obtener información sobre la reunión virtual. Para obtener información sobre cómo proporcionar sus comentarios sobre los borradores de los mapas o para enviar su propio mapa, por favor vea el reverso del folleto.



### ¿CÓMO PUEDO PARTICIPAR?

¡ASISTA A LA PRÓXIMA REUNIÓN DE LA COMISIÓN INDEPENDIENTE DE REDISTRIBUCIÓN DE DISTRITOS DEL CONDADO DE SAN DIEGO!

**VIERNES, 19 DE NOVIEMBRE** Actualización del debate del mapa preliminar y envío de mapas públicos  
5:00 P.M. UBICACIÓN: VIRTUAL, ON-DEMANDA

**JUEVES, 2 DE DICIEMBRE** Borradores de los mapas y trazo de mapas en vivo - Presencial y virtual  
3:00 & 5:00 P.M. UBICACIÓN: Oficina de Educación del Condado de San Diego, 6401 Linda Vista Rd, Room 401-402, San Diego, CA 92111  
Tome en consideración que, si es necesario, y bajo la dirección de la Comisión Independiente de Redistribución de Distritos, cualquier tema de la agenda que no se aborde en su totalidad en esta reunión será discutido DE MANERA VIRTUAL el viernes, 3 de diciembre de 2021 a las 10:00 a.m.

**JUEVES, 9 DE DICIEMBRE** IRC selecciona el borrador del mapa para su aprobación - Presencial y virtual  
5:30 P.M. UBICACIÓN: Centro de Administración del Condado, 1600 Pacific Hwy, oficina 302, San Diego, CA 92101

**MARTES, 14 DE DICIEMBRE** Aprobación del reporte final  
2:00 P.M. UBICACIÓN: Centro de Operaciones del Condado, oficina de entrenamiento 120, 5000 Overland Ave, San Diego, 92123

**PARA MÁS INFORMACIÓN VISITE**  
[WWW.DRAWYOURCOMMUNITY.COM](http://WWW.DRAWYOURCOMMUNITY.COM)  
O SIGANOS EN   



Para solicitar interpretación simultánea durante las reuniones de la IRC, por favor llame al (619) 409-3003 o envíe un correo electrónico a [redistricting@abasd.org](mailto:redistricting@abasd.org) por lo menos 24 horas antes de la reunión.

El Condado de San Diego está siguiendo la guía de los Centros para el Control y la Prevención de Enfermedades que recomienda que todas las personas utilicen mascarilla en lugares públicos cerrados, independientemente del estado de vacunación.

## Tagalog Flyer



**Tumulong Sa Paghubog sa Kinabukasan ng San Diego!**  
COUNTY OF SAN DIEGO REDISTRICTING 2021

Ang County of San Diego Independent Redistricting Commission (IRC) ay naatasan na idraw ang boundary para sa County's Supervisorial District. Ang IRC acts independently sa impluwensiya ng mga Board of Supervisors at mayroong deadline ng Disyembre 15, 2021 to adopt ang pinal na redistricting na maps.

Ang Redistricting ay nangyayari kada Sampung taon pagkatapos ng Federal na Senso. Ang County Supervisorial District na boundaries ay magbabago para ang limang County Supervisor na elektado para magrepresenta ng maging distrito ay makapagailan ng bawat 650,000 na residente at mag reflect ng iba't ibang populasyon ng County.

Ang IRC ay nasa estado ng pag draw ng drafts na mapa. Ang bawat mapa ay ipa- publish para sa pampublikong komento sa IRC website. Magkakaroon din ng pampublikong hearing habang mag drawing ng mapa na phase, para making sa publiko ng patungkol sa iminungkahin na panibagong boundary nang distrito.

Ang mga residente ng County ay imbitado para magbigay ng input at mag participate para malaman ang pagbibida ng Supervisorial District sa pamamagitan ng pagpali sa IRC's online o sa personal sa mga sumusunod na meeting. Ang virtual na partisipasyon ay makukuha para sa lahat ng meeting. Para sa partisipasyon sa Zoom, bumisita sa [www.drawyourcommunity.com](http://www.drawyourcommunity.com). Para sa iba pang impormasyon, kung paano ka makakapagbigay ng feedback sa draft ng mapa or magsunite ng sariling mapa, tingnan po ang likod ng flyer.



### Paano Ako Makakapag Participate?

**Mag attend ng susunod na Independent Redistricting Commission meeting!**

**BIYERNES, NOVIEMBRE 19** Draft ng Mapa at Bagong Pampublikong Mapa  
5:00 P.M. LOKASYON: VIRTUAL ONLY

**HUWEBES, DISYEMBRE 2** Draft ng mga Mapa at Live Map na pag Drawing: online o sa personal  
3:00 & 5:00 P.M. LOKASYON: County Office of Ed. 6401 Linda Vista Rd. Rm 401-402, San Diego CA 92111  
Paalala, kung kailangan at mula sa direksiyon ng Independent Redistricting Commission, anumang system sa ayenda na hindi kumpletong napagdiskusyunan sa ating meeting ay itutulong sa Biyernes, Disyembre 3, 2021 ng 10am, VIRTUAL Lamang.

**HUWEBES, DISYEMBRE 9** IRC ay pipili ng Draft Map na Aampunin: online o sa personal  
5:30 P.M. LOKASYON: County Admin Center, 1600 Pacific Hwy, Rm 302, San Diego, CA 92101

**MARTES, DISYEMBRE 14** Pag-apruba ng Pangwakas na Ulat: online o sa personal  
2:00 P.M. LOKASYON: County Operations Center, 5500 Overland Ave, Training Rm 120, San Diego, 92123

Para sa karagdagang impormasyon  
Bumisita sa [WWW.DRAWYOURCOMMUNITY.COM](http://WWW.DRAWYOURCOMMUNITY.COM)  
o Sumunod sa   



Para humiling ng live language interpretation ng IRC meetings, tumawag po sa (619) 409-3003 o magpadala ng email sa [redistricting@sdcountry.ca.gov](mailto:redistricting@sdcountry.ca.gov) ng mga 24 oras bago magsimula ang meeting.

Ang County of San Diego ay sumusunod sa patnubay ng Centers for Disease and Control Prevention na nag rekomenda na lahat ay magputol ng face covering sa indoor public settings, regardless kung ano man ang estado ng pagpapabakuna.



**Tumulong Sa Paghubog sa Kinabukasan ng San Diego!**  
COUNTY OF SAN DIEGO REDISTRICTING 2021

### PAANO KO MAKAKAPAGBIGAY NG FEEDBACK?

**GAWING SIMPLE**

- ▶ Magpadala ng email sa [redistricting@sdcountry.ca.gov](mailto:redistricting@sdcountry.ca.gov)
- ▶ Tumawag po sa **619-409-3003**
- ▶ Mag submit ng e-comments sa [www.drawyourcommunity.com](http://www.drawyourcommunity.com)
- ▶ Magpadala ng sulat sa: **County of San Diego IRC**  
1600 Pacific Highway, Room 402  
San Diego, CA 92101

**INSPIRADO KA BA?**

- ▶ Mag draw ng inyong interes sa komunidad sa pamamagitan ng paggamit ng Community Builder Tool sa [www.drawyourcommunity.com](http://www.drawyourcommunity.com)  
(Magbigay ng maraming detalye tungkol sa inyong komunidad at ng mga katangian o igyu na mag bind sa inyo at sabihin kung bakit kayo ay data pag-isahin sa isang distrito.)
- ▶ Draw ang inyong map gamit ang District Scenario Modeler sa [www.drawyourcommunity.com](http://www.drawyourcommunity.com)
- ▶ Download ang map, mag draw ng lines directly on the map at i-email sa [redistricting@sdcountry.ca.gov](mailto:redistricting@sdcountry.ca.gov)

### ANO ANG KAILANGANG FEEDBACK?

**Ang mga Ehempto ay:**

- ▶ Ang kasalukuyang district boundaries ay may sense ba?

Tingnan ang map ng kasalukuyang Supervisorial District at tignan kung ito ay still making sense. Para magamit ang "Find my District" tool, bumisita sa [www.sandiegocounty.gov/general/bos.html](http://www.sandiegocounty.gov/general/bos.html)

- ▶ **Ano ang inyong Community of Interest (COI)?**  
Ang COI is a contiguous na populasyong na nag share ng parehong interes na social o ekonomikal na kailangang isama sa isang distrito para sa puro, epektibo at pantay na representasyon. Isipin ang populasyon na parho ang igyu, pisikal na features gaya ng military bases, malls, schools, hospitals, parks, relihiyong lugar, sosyal na serbisyo o piyete sa kalsada o iba pang pagtitipon.

- ▶ **Saan Dapat I draw ang lines?**  
I konsidera ang mga natural na boundary gaya ng freeways, roads, ilog, natural na features o ano pa mag maaring mag resulta sa barrier o obvious line.

## PUBLIC HEARINGS & MEETINGS



The County of San Diego Independent Redistricting Commission wants to hear from residents like you about how County Supervisorial district lines should be drawn and receive feedback about draft maps and the final report.

**MONDAY, NOVEMBER 1, 2021** 5:00 P.M.

**DRAFT MAP HEARING AND NEW PUBLIC MAPS**  
Location: Chula Vista City Hall, Council Chambers  
276 Fourth Avenue, Bldg A, Chula Vista CA 91910

**SATURDAY, NOVEMBER 13, 2021** 11:00 A.M.

**DRAFT MAP AND LIVE MAP DRAWING**  
VIRTUAL ONLY

**THURSDAY, DECEMBER 2, 2021** 3PM & 5PM

3:00 P.M. IRC MEETING  
5:00 P.M. PUBLIC HEARING  
**DRAFT MAP HEARING AND LIVE MAP DRAWING**  
Location: San Diego County Office of Education  
6401 Linda Vista Rd. Room 401-402, San Diego CA 92111

**THURSDAY, DECEMBER 9, 2021** 5:30 P.M.

**IRC SELECTS DRAFT MAP FOR ADOPTION**  
Location: County Administration Center  
1600 Pacific Hwy, Room 302, San Diego, CA 92101

**TUESDAY DECEMBER 14, 2021** 2:00 P.M.

**APPROVAL FOR FINAL REPORT**  
Location: County Operations Center, Training Room 120  
5500 Overland Ave, 1st Floor, San Diego CA 92123

GO TO: [WWW.DRAWYOURCOMMUNITY.COM](http://WWW.DRAWYOURCOMMUNITY.COM)

- To learn more about redistricting
- To find your current district
- For Zoom meeting information
- To provide comments for any of these hearings
- To identify your community of interest using the Community Builder Tool
- Draw a map with the District Scenario Modeler (DSM)

Or, scan this:



The County of San Diego continues to follow California Department of Public Health guidelines which require indoor masking of unvaccinated individuals. The County is also following the Centers for Disease Control and Prevention's guidance that recommends everyone wear a face covering in indoor public settings, regardless of vaccination status.

To request live language interpretation of IRC meetings, individuals should call (619) 409-3003 or send an email to: [redistricting@sdcounty.ca.gov](mailto:redistricting@sdcounty.ca.gov) at least 24 hours in advance of the meeting.

## PUBLIC MEETING



**TUESDAY, DECEMBER 14TH, 2021**

IN-PERSON / VIRTUAL / BY PHONE

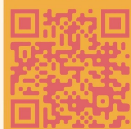
**County Operations Center**  
5500 Overland Ave  
Training Room 120  
San Diego, CA 92123

**2:00 P.M.**

- To learn more about redistricting
- To find your current district
- For Zoom meeting information
- To provide comments for any of these hearings
- To identify your community of interest using the Community Builder Tool
- To draw a map using the District Scenario Modeler

Go to: [www.DrawYourCommunity.com](http://www.DrawYourCommunity.com)

SCAN FOR MORE INFO



## اجتماع للعامة



**الخميس، ٢ كانون الأول/ديسمبر، ٢٠٢١**

شخصياً / عن طريق الانترنت / عن طريق الهاتف

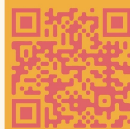
**County Office of Ed.**  
6401 Linda Vista Rd.  
Room 401-402 San Diego, CA 92111

الساعة ٣ مساءً اجتماع الـ IRC  
الساعة ٥ مساءً الجلسة العامة

لتتعرف أكثر حول ترسيم الحدود  
في تجمعاتنا المحلية  
في تشاركنا رأيك في الجلسة  
في تحديد المجتمع المحلي لك عن طريق استخدام أداة بناء المجتمع  
في رسم خريطة باستخدام عارض سيناريو المنطقة  
للتفاصيل اذهل على الموقع اذنا  
معلومات عن اجتماع الزووم

[WWW.DRAWYOURCOMMUNITY.COM](http://WWW.DRAWYOURCOMMUNITY.COM)

او صور التالي  
لمعلومات أكثر



# PUBLICATIONS, OP-EDS AND INTERVIEWS

LONGTQZ NEWS

NEWS PUZZLE

NOVEMBER 2021 VOLUME 3 ISSUE 2



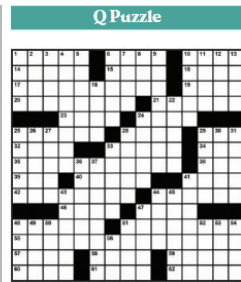
**TIME TO DRAW THE LINES FOR FAIR REPRESENTATION**  
By David Bome

San Diego County is over 4,500 square miles making it larger than the states of Delaware and Rhode Island. With a population of over 3 million people it is currently the fifth most populated county with a population greater than 21 states. San Diego County is also part of the San Diego-Tijuana transnational metropolitan area, the largest metropolitan area shared between the United States and Mexico with the border crossing in the Tijuana Municipality. Our county is an important region and a place I love to call home.

As Chair of the County of San Diego Independent Redistricting Commission, I invite you to help us draw the lines for our county so that our communities can get the fair political representation it deserves. The County's Independent Redistricting Commission, or IRC, is made up of 14 County residents who volunteered to serve on the Commission and draw the lines for the five supermajority election districts. The Commission reflects the County's diverse population, political, ethnic, and racial diversity. We've known to be part of this process, but we cannot do it without you.

After every census, our community has the opportunity to participate in a once-in-a-decade event called redistricting. According to the 2020 U.S. Census, the County's population grew by over six percent, to almost 3.5 million people. This growth means that each of the County's five supermajority seats will represent approximately 700,000 people. But dividing the county into five supermajority districts is no small feat, given the challenge of which urban, rural, and other areas should be placed in which election district. To redraw election district lines fairly, we need as much input as our community characteristics and interests as possible.

Over the past several months we've listened to the many different communities that make our region great. They've told us about their unique interests, their com-



**TRUST IN RUSTIN**

**ACROSS**  
1 Eggs' hours  
6 It prevents photos from falling  
10 David Bowie game  
14 Man with a steel rod  
15 Spread out on the breakfast table  
16 Head the plom  
17 Start of a quote from Boyard Rustin  
19 "A Stretcher Named Cesar" director Gaspard  
20 Homes for Bateman's relatives  
21 More of the quote  
22 "Perry Mason" star Raymond  
24 Composer Edward  
25 Bow's partner  
26 Seemingly forever  
27 Jude's concern at Yale  
32 Like some sexual expression  
33 Strife  
34 Port of MacKenzie  
35 More of the quote  
36 More of the quote  
37 NO! Depaul's sin  
40 Double agents  
41 Port to Debary  
42 Movie crew member in "Dune"  
43 Locked up  
44 "Glen or Glenda" — "Two Lives"  
47 System for a Johnny Morris song  
48 Hung loosely  
51 Gay-friendly folk singer  
52 End of the quote  
57 Balming words  
58 Baldwin staffer  
59 Part of a drag queen's "with off"  
61 "Chicago" producer Meron  
62 Come as for as

**DOWN**  
1 "Hunger" to Hillary  
2 Gave for Mychal Judge  
3 His brother laid him in his grave  
4 Patti Sheehan hit it  
5 Arouse  
6 Not the first recording  
7 Briten's beers  
8 Blameless war around the neck  
9 Big herbie producer  
10 Spanish painter  
11 "The Danish Girl"  
12 Continuation of Chlo's parents  
13 Earl  
14 Land of Emma  
15 Donaghue  
16 Superman's pal Jimmy  
17 Humphrey Amstrong  
18 Ingredients in highball  
19 Pinch, as a pleatist  
20 Bow Marley, e.g.  
21 Orally pleasure  
22 Sacred cow  
23 Go Vingo's bridge  
24 Changed from a pair to a threesome  
25 Full expert serving  
26 Egg concoction  
27 Estate agent, e.g.  
28 Plagiarize  
29 Bunch smokes  
30 One with a sticky tongue  
31 Dashing attention  
32 Upper employer  
33 James V, e.g.  
34 One of Michelangelo's  
35 Some Q.M. cars  
36 King's job for Alex Guinness  
37 In the stock  
38 "Freaky" queen  
39 Quality of Penelope's cooking  
40 Life of Renee Vivian

Solutions on page 19



6 THURSDAY, NOVEMBER 25, 2021 The San Diego Union-Tribune

WWW.SANDEG.EDU

## IN MORE NEWS

### Local Parents, Community Orgs Hold Press Conference Advocating for Black Students

By Nick Vesperini

Local parents and community organizations held a press conference Thursday to demand that the San Diego County Office of Education (CDE) take action to address the needs of Black students. The group, led by the Black Parents for Quality Education (BPQE), called on the CDE to implement policies that ensure Black students have equal access to quality education and resources. The group also called on the CDE to address the needs of Black students who are overrepresented in the foster care system and who are at risk of being expelled or suspended. The group said that the CDE has a responsibility to ensure that all students have access to a high-quality education and that Black students are not being treated differently from other students.



Local parents and community organizations held a press conference Thursday to demand that the San Diego County Office of Education (CDE) take action to address the needs of Black students.

### Monarch School Receives Major Gift for Arts Center

By Nick Vesperini

Monarch School, a K-12 school that has served San Diego County's youth for over 50 years, recently received a major gift from the Monarch Foundation. The gift, which includes a new arts center and a new library, will be used to enhance the school's arts and academic programs. The Monarch Foundation is a nonprofit organization that was founded by the Monarch family, who have been involved in the school's development for many years. The foundation's goal is to support the school's mission of providing a high-quality education for all students.



Monarch School received a major gift from the Monarch Foundation, which includes a new arts center and a new library.

### HELP SHAPE SAN DIEGO COUNTY'S FUTURE! COUNTY OF SAN DIEGO REDISTRICTING 2021

#### PUBLIC MEETING

THURSDAY, DECEMBER 2ND, 2021

IN-PERSON / VIRTUAL / BY PHONE

County Office of Ed. 6401 Linda Vista Rd. Room 401-402 San Diego, CA 92111

3:00 P.M. IRC Meeting

5:00 P.M. Public Hearing

SCAN FOR MORE INFO



HOW DO I PARTICIPATE?

ATTEND AN IN-PERSON MEETING OR PARTICIPATE VIRTUALLY

IN-PERSON: Attend the meeting in person at the County Office of Education, 6401 Linda Vista Rd., Room 401-402, San Diego, CA 92111.

VIRTUAL: Attend the meeting online via a live video stream. To participate, visit the website: <https://www.sandiego.gov/irc>.

BY PHONE: Call the County Office of Education at (619) 491-2200 to participate via a live audio stream.

### INVESTIGATORS CLEAR MEN CONVICTED IN 1965 Assassination of Malcolm X

By Nick M. Brown

Two of the men found guilty of the 1965 assassination of Malcolm X have been cleared by a federal judge. The judge ruled that the evidence against the two men was insufficient to prove their guilt. The two men, who were convicted in 1965, had been in prison for over 50 years. The judge's decision is a significant victory for the two men and their families.

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## SAMPLES OF SUB-CONTRACTOR/CBO SOCIAL MEDIA POSTS

8:31 N \* WSJ 8:33 N \* WSJ 94 93%

← East County Politi... →

← East County Advocate →

From notifications

Home Posts Reviews Photos About Commu

**Barry Jantz** shared a post.  
7 minutes ago • 🌐

Tonight!

**East County Advocate**  
18 minutes ago • 🌐

ACTION NEEDED TODAY!

County Redistricting Update... See More

**East County Advocate**  
34 minutes ago • 🌐

ACTION NEEDED TODAY!

County Redistricting Update... See More

**PUBLIC HEARING**

COUNTY OF SAN DIEGO  
INDEPENDENT  
REDISTRICTING  
COMMISSION

**FRIDAY, NOVEMBER 19TH, 2021**

**5:00 P.M. VIRTUAL ONLY**

To Participate by Zoom:  
ONLINE:  
<https://us06web.zoom.us/j/85030129502>  
BY PHONE:  
**(669) 900-6833**  
**Webinar ID: 850 3012 9502**  
**Passcode: 212712**

- To learn more about redistricting
- To find your current district
- For Zoom meeting information
- To provide comments for any of these hearings
- To identify your community of interest using the Community Builder Tool
- To draw a map using the District Scenario Modeler

Go to: [www.DrawYourCommunity.com](http://www.DrawYourCommunity.com)

**SCAN FOR MORE INFO**

**1 Share**

Send Message


Hi! Please let us know how we can help.



**Steve Robak** • LAKESIDE 92040  
November 9 at 9:12 AM • 🌐

<https://fb.watch/9ameDjXodx/>

The County of San Diego is currently redrawing the Board of Supervisors maps and boundary lines. (redistricting) They need Lakeside and East County's input from YOU. The current maps have broken up East County, and put us with Hillcrest, National City, La Jolla, and other West San Diego areas. They need YOUR input letting them know that you want our East County, not divided up, and put with dissimilar communities. East County is semi rural, and r... See more



**County of San Diego Independent Redistricting Commission**  
Published by T.J. Zane • August 27 • 🌐

Get involved... draw your community!  
[www.drawyourcommunity.com](http://www.drawyourcommunity.com)

**Majdal Center - مركز مجدل**  
9 minutes ago • 🌐

The next San Diego County Redistricting hearing is tomorrow, Thursdays December 2, at 5pm! 📍 We need your support to advocate for El Cajon's inclusion with other refugee communities in the county lines!

Join us in giving public comment online or in person. E-mail us at [majdalcenter@gmail.com](mailto:majdalcenter@gmail.com) to get involved! 📧

**County of San Diego Independent Redistricting Commission**

**PUBLIC HEARING**

**THURSDAY, DECEMBER 2ND, 2021**

IN-PERSON / VIRTUAL / BY PHONE

County Office of Ed.  
6401 Linda Vista Rd. Room 401-402  
San Diego, CA 92111

**3:00 P.M. IRC Meeting**  
**5:00 P.M. Public Hearing**

SCAN FOR MORE INFO

Get the news [www.DrawYourCommunity.com](http://www.DrawYourCommunity.com)

**اجتماع للعمامة**

**الخميس ٢ كانون الأول ديسمبر ٢٠٢١**

شخصيا / عن طريق الانترنت / عن طريق الهاتف

County Office of Ed.  
6401 Linda Vista Rd.  
Room 401-402 San Diego, CA 92111

**الساعة ٣ مساءً اجتماع IRC**  
**الساعة ٥ مساءً الجلسة العامة**

WWW.DRAWYOURCOMMUNITY.COM

1

Like

Comment

**Made in Paradise Hills**  
November 9 at 4:41 PM · 🌐

Join the County of San Diego Independent Redistricting Commission this Saturday, 11/13 11am virtually for their Draft Maps and Live Map Drawing. You can join by Zoom or phone. See below for more details on learning more about redistricting and how to participate.

**PUBLIC MEETING**  
COUNTY OF SAN DIEGO INDEPENDENT REDISTRICTING COMMISSION

**SATURDAY, NOVEMBER 13TH, 2021**  
**11:00 A.M. VIRTUAL ONLY**

To Participate by Zoom:  
ONLINE: <https://us06web.zoom.us/j/86715107277>  
BY PHONE: (669) 900-6833  
Webinar ID: 867 1510 7277  
Passcode: 269301

- To learn more about redistricting
- To find your current district
- For Zoom meeting information
- To provide comments for any of these hearings
- To identify your community of interest using the Community Builder Tool
- To draw a map using the District Scenario Modeler

Go to: [www.DrawYourCommunity.com](http://www.DrawYourCommunity.com)

County of San Diego Independent Redistricting Commission  
November 8 at 4:07 PM · 🌐

Join us for the County of San Diego Independent Redistricting Commission's Draft Maps and Live Map Drawing on Saturday, November 13 at 11:00AM (PST) - Virtual O... See more

You and 1 other

Like Comment Share

Write a comment...

**San Diego Pride**  
Published by Loomly · November 22 at 3:30 PM · 🌐

The County of San Diego Independent Redistricting Commission wants to hear from residents like you about how County Supervisorial district lines should be drawn and receive feedback about draft maps and the final report.

Learn more about upcoming meetings and ways to engage: [drawyourcommunity.com](http://drawyourcommunity.com)

**HELP SHAPE SAN DIEGO COUNTY'S FUTURE!**  
COUNTY OF SAN DIEGO REDISTRICTING 2021

**MEETING DATES & TIMES**

ATTEND AN UPCOMING PUBLIC HEARING OR MEETING!

**MONDAY, NOV. 1** Draft Maps and New Public Maps  
5:00 P.M. LOCATION: Chula Vista City Hall, 276 4th Avenue, Bldg A, Chula Vista, 91910

**SATURDAY, NOV. 13** Draft Maps and Live Map Drawing  
11:00 A.M. LOCATION: VIRTUAL ONLY

**THURSDAY, DEC. 2** Draft Maps and Live Map Drawing  
5:00 P.M. LOCATION: County Office of Ed., 6401 Linda Vista Rd, Rm 401-402, San Diego CA 92111

**THURSDAY, DEC. 9** IRC Selects Draft Map for Adoption  
5:30 P.M. LOCATION: County Admin Center, 1600 Pacific Hwy, Rm 302, San Diego, 92101

**TUESDAY, DEC. 14** Approval of Final Report  
2:00 P.M. LOCATION: County Operations Center, 5520 Overland Ave, Training Rm 120, San Diego, 92123

VISIT [WWW.DRAWYOURCOMMUNITY.COM](http://WWW.DRAWYOURCOMMUNITY.COM) FOR MORE INFORMATION

481 People reached 11 Engagements - Distribution score **Boost post**

6 Reactions 2 Shares

Like Comment Share

Comment as San Diego Pride

9:32 @ 64%

**Rancho Penasquitos Town Council**  
27m · 🌐

Your community feedback is needed! Join us to voice your thoughts at the County of San Diego Independent Redistricting Commission meeting scheduled virtually for tomorrow, Nov 19th at 5pm, virtual only. The attached maps are the three maps in consideration at tomorrow's meeting.... See More

**PUBLIC HEARING**  
COUNTY OF SAN DIEGO INDEPENDENT REDISTRICTING COMMISSION

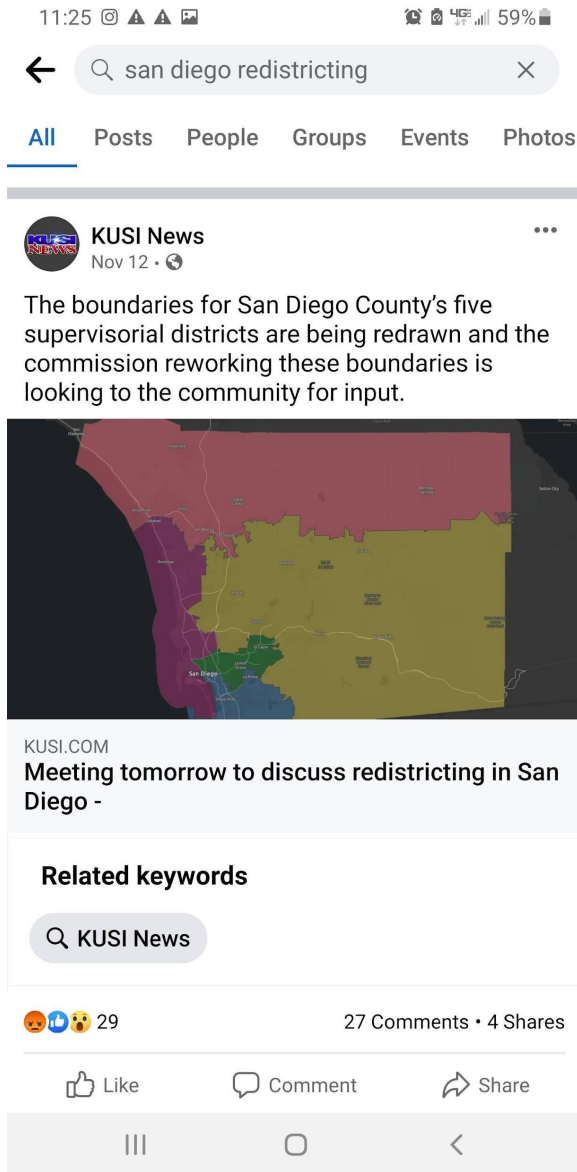
**FRIDAY, NOVEMBER 19TH, 2021**  
**5:00 P.M. VIRTUAL ONLY**

To Participate by Zoom:  
ONLINE: <https://us06web.zoom.us/j/85030129502>  
BY PHONE: (669) 900-6833  
Webinar ID: 850 3012 9502  
Passcode: 12712

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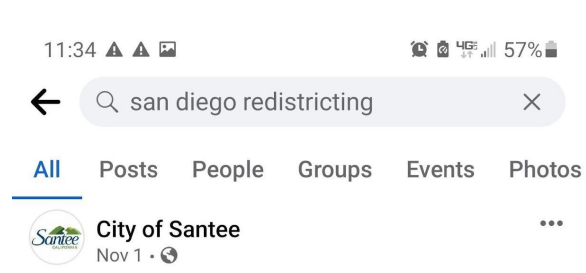
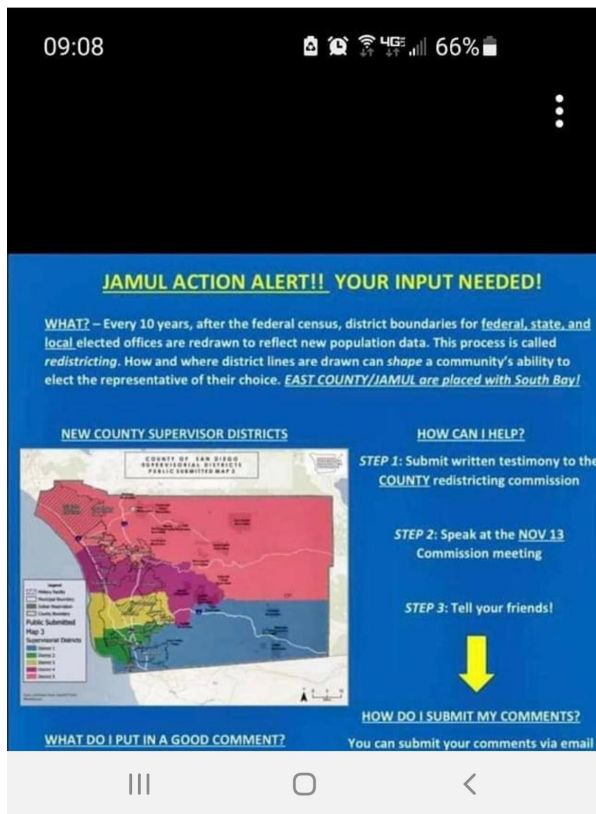
Go to: [www.DrawYourCommunity.com](http://www.DrawYourCommunity.com)

Like Comment Share





It is my understanding there is a meeting on Nov. 13 (Saturday) regarding the redistricting. See below screen shot.



ATTENTION SANTEE RESIDENTS...

After decades Santee may not fall into the same San Diego County district boundaries...

Every 10 years redistricting takes place based around new census data. This is happening NOW!!! ... See more





**San Diego Pride @SanDiegoPride**  
 The @SDCountyIRC wants to hear from residents like you about how County Supervisorial district lines should be drawn and receive feedback about draft maps and the final report. Learn more about upcoming meetings and ways to engage:  
<http://drawyourcommunity.com> pic.twitter.com/FT78lvsgb4

Impressions  
 times people saw this Tweet on Twitter

Total engagements  
 times people interacted with this Tweet

400

19

**Instagram**

**PUBLIC MEETING**

**THURSDAY, DECEMBER 2ND, 2021**

**IN-PERSON / VIRTUAL / BY PHONE**

**County Office of Ed.**  
 6401 Linda Vista Rd.  
 Room 401-402  
 San Diego, CA 92101

**5:00 P.M.**

- To learn more about redistricting
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- To draw a map using the District Scenario Mapper

Go to: [www.DrawYourCommunity.com](http://www.DrawYourCommunity.com)

**SCAN FOR MORE INFO**

**qapimeda • Follow**

qapimeda Join the Public Meeting on Redistricting on Thursday, December 2nd (In-Person, Virtual or By Phone)

The County of San Diego Independent Redistricting Commission wants to hear from residents like you about how County Supervisorial district lines should be drawn and receive feedback about draft maps and the final report.

Learn more about upcoming meetings and ways to engage at [drawyourcommunity.com](http://drawyourcommunity.com)

6 likes  
 NOVEMBER 17

Add a comment...

**Ramona Chamber of Commerce**  
 Nov 19 at 9:57 AM

The County of San Diego Redistricting Commission is holding a special meeting today, November 19th, at 5:00 p.m. The agen... See More

**County of San Diego Independent Redistricting Commission**  
 Nov 18 at 6:59 PM

Join tomorrow's Special Meeting of the County of San Diego Independent Redistricting Commission!

**Friday, November 19, 2021**  
**5:00PM (PST)**  
**VIRTUAL ONLY:**  
<https://us06web.zoom.us/j/85030129502>  
**Phone:** (669) 900-6833 or (408)638-0968  
**Webinar ID:** 850 3012 9502  
**Passcode:** 212712

8:54 34%

**Most Relevant**

**Author**  
**Ramona Chamber of Commerce**  
 Here's the schedule of future meetings:

**HELP SHAPE SAN DIEGO COUNTY'S FUTURE!**  
 COUNTY OF SAN DIEGO REDISTRICTING 2021

**MEETING DATES & TIMES**

**ATTEND AN UPCOMING PUBLIC HEARING OR MEETING!**

**FRIDAY, NOV. 19** Draft Map Discussion and Public Map Submissions Update  
 5:00 P.M. LOCATION: VIRTUAL ONLY

**THURSDAY, DEC. 2** Draft Maps and Live Map Drawing (in-person and virtual)  
 3:00 P.M. - 5:00 P.M. LOCATION: County Office of Ed., 6401 Linda Vista Rd. San Diego CA 92111  
 Please note, if needed and at the discretion of the Independent Redistricting Commission, the hearing dates may be postponed. The hearing dates will be confirmed by Friday, December 3, 2021 at 10:00 A.M. VIRTUAL ONLY

**THURSDAY, DEC. 9** IRC Selects Draft Map for Adaptation (in-person and virtual)  
 5:30 P.M. LOCATION: County Admin Center, 1600 Pacific Hwy, Rm 302, San Diego, 92101

**TUESDAY, DEC. 14** Approval of Final Report (in-person and virtual)  
 2:00 P.M. LOCATION: County Operations Center, 5400 Central Ave, Training Rm 120, San Diego, 92101

VISIT [WWW.DRAWYOURCOMMUNITY.COM](http://WWW.DRAWYOURCOMMUNITY.COM) FOR MORE INFORMATION

6h Like Reply

**Ramona Chamber of Commerce**  
 6 hours ago

Please join the next County of San Diego Independent Redistricting Commission Meeting!  
**Thursday, December 2, 2021**  
**3:00PM and 5:00PM (PST)**

<https://www.facebook.com/SanDiegoCountyIRC/posts/819587118801568>

**County of San Diego Independent Redistricting Commission**  
 10 hours ago

Your input is needed! Join the next County of San Diego Independent Redistricting Commission Meeting!

**Thursday, December 2, 2021**  
**3:00PM and 5:00PM (PST)**  
**County Office of Ed (6401 Linda Vista Rd, Rm 401-402, SD, CA 92111)**  
**Virtual:**  
<https://us06web.zoom.us/j/84601574108>  
**Phone:** (669) 900-6833  
**Webinar ID:** 846 0157 4108  
**Passcode:** 717390

**SPECIAL MEETING**

**FRIDAY, NOVEMBER 19TH, 2021**

**5:00 P.M. VIRTUAL ONLY**

**To Participate by Zoom:**  
**ONLINE:**  
<https://us06web.zoom.us/j/85030129502>  
**BY PHONE:**  
**(669) 900-6833**  
**Webinar ID: 850 3012 9502**  
**Passcode: 212712**

- To learn more about redistricting
- To find your current district
- For Zoom meeting information
- To provide comments for any of these hearings
- To identify your community of interest using the Community Builder Tool
- To draw a map using the District Scenario Mapper

Go to: [www.DrawYourCommunity.com](http://www.DrawYourCommunity.com)

**SCAN FOR MORE INFO**

**Author**  
**Ramona Chamber of Commerce**  
 For more details see  
<https://mailchi.mp/49155a62321d/cosdirpublichearing1-8584858?e=0a7852c7a7>

**MAILCHI.MP**  
 Join the County of San Diego Independent Redistricting Co...

4h Like Reply

**PUBLIC HEARING**

The County of San Diego Independent Redistricting Commission wants to hear from residents like you about how County Supervisorial district lines should be drawn to receive feedback about draft maps.

**WHEN**

**Thursday, December 2nd, 2021**  
**3:00 P.M. - 5:00 P.M.**  
**PUBLIC HEARING**  
 Please note, if needed and at the discretion of the Independent Redistricting Commission, the hearing dates may be postponed. The hearing dates will be confirmed by Friday, December 3, 2021 at 10:00 A.M. VIRTUAL ONLY

**WHERE/HOW**

**To Participate in Person:**  
 County Office of Ed.,  
 6401 Linda Vista Rd.,  
 Rm 401-402,  
 San Diego, CA 92111

**To Participate by Zoom:**  
**ONLINE:**  
<https://us06web.zoom.us/j/84601574108>  
**BY PHONE:**  
**(669) 900-6833**  
**Webinar ID: 846 0157 4108**  
**Passcode: 717390**

**WHAT**

The Commission will present draft maps and take public feedback on maps.

To request the language interpretation of IRC meetings, individuals should call (619) 468-3065 or email [language@redistricting.ca.gov](mailto:language@redistricting.ca.gov) at least 24 hours in advance of the meeting.

To learn more about redistricting:  
 - To find your current district  
 - To provide comments for this hearing  
 - To identify your community of interest using the Community Builder Tool  
 - To draw a map using the District Scenario Mapper (in-person only)  
 GO TO: [WWW.DRAWYOURCOMMUNITY.COM](http://WWW.DRAWYOURCOMMUNITY.COM)

2 Comments • 1 Share

Write a comment...

**San Diego County Prosperity Institute** · 2 minutes ago · 🌐

**County of San Diego Independent Redistricting Commission**  
11 hours ago · 🌐

Your input is needed! Join the next County of San Diego Independent Redistricting Commission Meeting!... See More



**PUBLIC HEARING**

The County of San Diego Independent Redistricting Commission wants to hear from residents like you about how County Supervisorial district lines should be drawn to receive feedback about draft maps.

WHEN	WHERE/HOW
<b>Thursday, December 2nd, 2021</b> <b>3:00 P.M. IRC SPECIAL MEETING</b> <b>5:00 P.M. PUBLIC HEARING</b> Please note, if needed and at the direction of the Independent Redistricting Commission, any agenda items that are not fully addressed at this meeting would be continued to:	<b>To Participate In-Person:</b> County Office of Ed., 6401 Linda Vista Rd, Rm 401-402, San Diego CA 92111
<b>Friday, December 3, 2021, 2:00 PM</b> The continued meeting will be remote only (no in-person location). This link, passcode and Webinar ID are the same as the meeting on December 2, 2021.	<b>To Participate by Zoom:</b> ONLINE: <a href="https://us06web.zoom.us/j/84601574108">https://us06web.zoom.us/j/84601574108</a> BY PHONE: (669) 900-6833 Webinar ID: 846 0157 4108 Passcode: 717390

**WHAT**

The Commission will present draft maps and take public feedback on maps.

To request live language interpretation of IRC meetings, individuals should call (619) 409-3003 or send email to [redistricting@sdcounty.ca.gov](mailto:redistricting@sdcounty.ca.gov) at least 24 hours in advance of the meeting.

- To learn more about redistricting  
 - To find your current district  
 - To provide comments for this hearing  
 - To identify your community of interest using the Community Builder Tool  
 - To draw a map using the District Scenario Modeler (DSM)

Or, scan this

GO TO [WWW.DRAWYOURCOMMUNITY.COM](http://WWW.DRAWYOURCOMMUNITY.COM)

The County of San Diego continues to follow California Department of Public Health guidelines which require indoor masking of unvaccinated individuals. This Poster is also reflective of the County of San Diego's commitment to ensure that appropriate

Like Comment Share

**Urban League of San Diego County @ULSDC\_SDUL** · 2h

**County of SD Independent Redistricting Commission @...** · Nov 8

Join us for the County of San Diego Independent Redistricting Commission's Draft Maps and Live Map Drawing on Saturday, November 13 at 11:00AM (PST) - Virtual Only!

Your input is needed to help the Commissioners!

Learn more at: [DrawYourCommunity.com](http://DrawYourCommunity.com)



**PUBLIC MEETING**

**SATURDAY, NOVEMBER 13TH, 2021**

**11:00 A.M. VIRTUAL ONLY**

**To Participate by Zoom:**  
**ONLINE:**  
<https://us06web.zoom.us/j/86715107277>  
**BY PHONE:**  
**(669) 900-6833**  
**Webinar ID: 867 1510 7277**  
**Passcode: 269301**

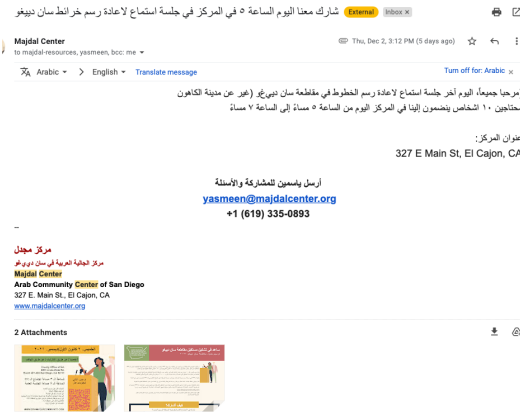
**SCAN FOR MORE INFO**

- To learn more about redistricting
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- To draw a map using the District Scenario Modeler

Go to: [www.DrawYourCommunity.com](http://www.DrawYourCommunity.com)

Like Comment Share





## Majdal Center - مركز مجدل

9 minutes ago • 🌐

The next San Diego County Redistricting hearing is tomorrow, Thursdays December 2, at 5pm! 📍  
We need your support to advocate for El Cajon's inclusion with other refugee communities in the county lines!

Join us in giving public comment online or in person. E-mail us at [majdalcenter@gmail.com](mailto:majdalcenter@gmail.com) to get involved! 📧

## County of San Diego Independent Redistricting Commission



1

Like

Comment

## COMMUNITY CALENDARS

**Event Details**

Mon, Nov 1, 2021 at 5:00 PM

City of Chula Vista - City Hall, 276 4th Ave, Chula Vista, CA, 91910

More info: <https://www.drawyourcommunity.com/>

[Add to calendar](#) [Like 0](#) [Share](#)

The **County of San Diego Independent Redistricting Commission (IRC)** is hosting public hearings to hear from residents like you about how County Supervisorial district lines should be drawn and to receive feedback about draft maps. Residents from all districts are welcome and encouraged to participate both in-person and virtually.

To attend virtually, please join by Zoom at <https://us06web.zoom.us/j/82342286768>

Webinar ID: 823 4228 6768  
Passcode: 961718  
OR by phone at (669) 900-6833

For more information, and to view current IRC draft maps, please visit <http://www.drawyourcommunity.com/>

**Contact:**  
Asian Business Association San Diego  
Rozanna Zane  
[redistricting@abasd.org](mailto:redistricting@abasd.org)

On the left side of the event card, there is a vertical stack of social media sharing icons: Facebook, Twitter, LinkedIn, Reddit, Email, and WhatsApp.

✕

## County Redistricting Public Hearing - Draft Maps

Thursday, December 02, 2021  
5:00 pm

★

**San Diego County Office of Education**  
San Diego, CA

**Virtual Event URL:** No website has been specified for this event.

**Note:** Virtual Event.

The County of San Diego Independent Redistricting Commission (IRC) is hosting public hearings to hear from residents like you about how County Supervisorial district lines should be drawn and to receive feedback about draft maps. Residents from all districts are welcome and encouraged to participate both in-person and virtually.

To attend virtually, please join by Zoom at  
<https://us06web.zoom.us/j/84601574108> Webinar ID: 846 0157 4108  
 Passcode: 717390 OR by phone at (669) 900-6833

For more information, and to view current IRC draft maps, please visit  
[Show Full Description](#)

Promote This

≡

KPBS  
Marketplace

NEXT UP: 7:30 P

Lectures & Classes, Virtual

## County Redistricting Public Hearing - Draft Maps

Get Tickets

05:00 PM on Thu, 2 Dec 2021

Free

The [County of San Diego Independent Redistricting Commission \(IRC\)](#) is hosting public hearings to hear from residents like you about how County Supervisorial district lines should be drawn and to receive feedback about draft maps.

Residents from all districts are welcome and encouraged to participate both in-person and virtually.

To attend virtually, please join by Zoom at  
<https://us06web.zoom.us/j/84601574108>  
 Webinar ID: 846 0157 4108  
 Passcode: 717390 OR by phone at (669) 900-6833

**Date:** Dec. 2, 2021  
**Time:** 5:00pm  
**Location:** In person: at San Diego County Office of Education  
**Online:** through Zoom Link  
**Cost:** Free

## SUMMARY OUTREACH METRICS

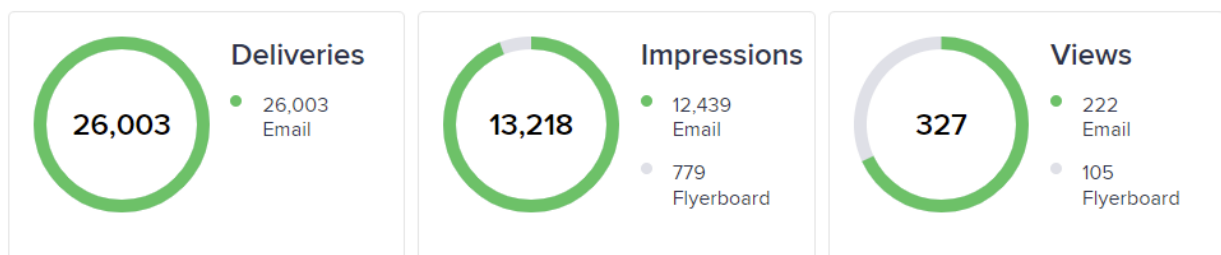
ABASD's marketing efforts are quantified by the following cumulative reach metrics. ABASD's marketing efforts since Sept 30<sup>th</sup>, 2021, including both Draft Map Public Hearings and all IRC meetings, demonstrate broad outreach to a variety of media outlets.

Media Outlet	Total
IRC Facebook Reach	3,356
FB Engagements	135
FB Reshared Reach (ABASD/CBOs /Media)	113,000
IRC Twitter Reach	32
ABASD/CBOs Twitter Reach	7,743
ABASD/CBOs Newsletter Reach	104,060
Peach Jar- school district flyer dissemination	26,000
Distribution/Readership/Visits	12,112,612

### PEACH JAR RECAP

Flyers were disseminated to high schools throughout the county through an online flyer distribution service called Peach Jar resulting in **26,000** deliveries and over **13,000** impressions. Approval of distribution of flyers was at the discretion of each school district Superintendent. The following school districts published the informational flyer to their schools: Bonsall USD, Carlsbad USD, Chula Vista ESD, Coronado USD, Jamul Dulzura Union SD, Poway USD, San Diego USD (partial), Learning Choice Academy District.

### Performance



## EMAIL CAMPAIGNS

ABASD conducted email campaigns to distribute IRC materials such as Draft Map Public Hearing and IRC meeting digital flyers to the following number of organizations. Also listed are CBOs, Tribes, Chambers and Planning Groups/Special Districts which were part of this email campaign.

Email Campaign	Total
Memorandums of Understanding	10
CBO's	256
Tribes (18 Tribes in SD County)	18
Chambers (33 Chambers in SD County)	33
Planning Groups & Special Districts	72
Ethnic & Community Media Outlets (120 total outlets)	85

### CBOs

Convoy District Partnership  
Southeastern Diamond Business District  
Adams Avenue Business Association  
Barrio Logan Association  
City Heights Business Association  
Hillcrest Business Association  
Logan Heights CDC  
Logan Avenue Consortium  
Mira Mesa Chamber of Commerce  
North Park Main Street  
San Ysidro Chamber of Commerce  
La Vuelta  
Urban Corps  
San Diego Equality Business Association  
Made in Paradise Hills  
El Cajon Boulevard Business Improvement Association  
The Brink at USD  
International Rescue Committee  
RISE San Diego  
Rotary Club San Diego  
San Diego Urban League  
Black San Diego  
Chaldean American Association

Chicano Federation  
Community Events for Voice & Viewpoint Coverage  
East African Community Center  
Indo-American Arts & Culture Society  
Jacobs Center  
NAACP - North County  
National Panhellenic Council  
Otay Mesa Chamber of Commerce  
Pastors on Point  
Paving Great Futures  
Power Referral Services  
Promise Zone  
SD Urban League Young Professionals  
Young Professionals Network San Diego  
Southeastern Business Development Center (SBDC -Diamond BID)  
Sudanese Community Center  
The Rock Church  
UAAMAC  
Young Black and In Business  
College Area Business District  
Access Inc  
Horn of Africa (54th Area)  
Little India (Miramar)

Universidad Popular  
 Justice Overcoming Boundaries  
 Asian Solidarity Collective  
 Asian Pacific Islander Initiative  
 Pillars of the Community  
 Majdal Community Center  
 The LGBT Center  
 San Diego Organizing Project  
 Partnership for the Advancement of New  
 Americans — PANA  
 Mercado Business Association  
 Escondido Rotary Club  
 COMPACT  
 USA Multicultural  
 Tibetan Buddhist Meditation Center  
 Thai and Southeast Asian Association of  
 California  
 Thai Buddhist Temple of California  
 Rotary Club of Del Mar  
 Del Mar Community Connections  
 Friends of the San Dieguito River Valley  
 Friends of the Powerhouse  
 Concerned Citizens of Encinitas  
 Cardiff 101 Main Street  
 Encinitas 101 Main Street Association  
 Leucadia 101 Main Street Association  
 Friends of los Peñasquitos Canyon Preserve  
 Mira Mesa Town Council  
 Sorrento Valley Town Council  
 Rancho Peñasquitos Town Council  
 LAOSD  
 Scripps Ranch Civic Association  
 Rotary Club of Poway-Scripps  
 Muslim Community Center of San Diego  
 Sorrento Valley Town Council  
 Rancho Bernardo Community Council  
 Rancho Bernardo Town Council  
 Jewish Community Foundation San Diego  
 Jewish Federation of San Diego County  
 Tierrasanta Community Council  
 University City Community Association  
 Poway Kiwanis  
 Carlsbad Village Association

Karen Organization of San Diego  
 City Heights CDC  
 City Heights Town Council  
 LISC San Diego  
 Mid-City Community Advocacy Network  
 Clairemont Town Council  
 Linda Vista Town Council  
 Morena Business Association  
 Community Casa Linda Vista  
 La Jolla Town Council  
 La Jolla Shores Association  
 North Park Community Association  
 Pacific Beach Town Council  
 Discover Pacific Beach  
 Ocean Beach Main Street Association  
 Ocean Beach Town Council  
 Gaslamp Quarter Association  
 Hillcrest Town Council  
 Mission Beach Town Council  
 Old Town BID  
 University Heights Community Association  
 Carlsbad Equality Coalition  
 Assistance League of North Coast  
 Buena Vista Audubon  
 Carlsbad City Library  
 Carlsbad Community Theatre  
 Carlsbad Educational Foundation  
 Carlsbad Village Association  
 Carlsbad Firefighters Association  
 Rotary Club of Carlsbad  
 Women's Resource Center  
 Woman's Club of Carlsbad  
 United Way of San Diego County  
 Tri-City Hospital Foundation  
 Sierra Club North County Group  
 California Coastal Rose Society  
 Palomar Amateur Radio Club  
 League of Women Voters

### **Chambers**

Del Mar Chamber of Commerce  
 Solana Beach Chamber of Commerce



Encinitas Chamber of Commerce  
 Carlsbad Chamber of Commerce  
 Oceanside Chamber of Commerce  
 Vista Chamber of Commerce  
 San Marcos Chamber of Commerce  
 Escondido Chamber of Commerce  
 Poway Chamber of Commerce  
 North San Diego Business Chamber  
 San Diego North EDC  
 East County Chamber of Commerce (El Cajon)  
 Santee Chamber of Commerce  
 La Mesa Chamber of Commerce  
 San Diego Regional EDC  
 San Diego Regional Chamber of Commerce  
 Chula Vista Chamber of Commerce  
 National City Chamber of Commerce  
 Coronado Chamber of Commerce  
 Imperial Beach Chamber of Commerce  
 Mira Mesa Chamber of Commerce  
 Otay Mesa Chamber of Commerce  
 San Ysidro Chamber of Commerce  
 Ramona Chamber of Commerce  
 East County EDC  
 South County EDC

**Planning Groups/Special Districts**

Alpine Community Planning Group  
 Alpine Fire Protection District  
 Bonita-Sunnyside Fire Protection District  
 Borrego Springs Fire Protection  
 Borrego Water District  
 Boulevard Community Planning Group  
 Campo/Lake Morena Community Planning  
 Group  
 Crest/Dehesa/Granite Hills/Harbison Planning  
 Cuyamaca Water District  
 Deer Springs Fire Protection District  
 Descanso Community Planning Group  
 Fairbanks Ranch Community Services District  
 Fallbrook Community Planning Group  
 Fallbrook Healthcare District  
 Fallbrook Public Utility District  
 Grossmont Healthcare District

Helix Water District  
 Jacumba Community Services  
 Jamul- Dulzura Community Planning Group  
 Julian Community Planning Group  
 Julian Community Services  
 Lakeside Community Planning Group  
 Lakeside Fire Protection District  
 Lakeside Water District  
 Leucadia Wastewater District  
 Lower Sweetwater Fire Protection  
 Majestic Pines Community Services District  
 Morro Hills Community Services Group  
 North County Fire Protection District  
 Olivenhain Municipal Water District  
 Otay Water District  
 Padre Dam Municipal Water District  
 Palomar Health  
 Pauma Valley Community Services  
 Pine Valley Community Planning Group  
 Potrero Community Planning Group  
 Rainbow Community Planning Group  
 Rainbow Municipal Water District  
 Ramona Community Planning Group  
 Ramona Municipal Water District  
 Rancho Santa Fe Community Services District  
 Rancho Santa Fe Fire Protection District  
 Rincon Del Diablo Water District  
 San Dieguito Community Planning Group  
 San Miguel Consolidated Fire Protection District  
 Santa Fe Irrigation District  
 Spring Valley Community Planning Group  
 Sweetwater Community Planning Group  
 Tri-City Hospital District  
 Valle de Oro Community Planning Group  
 Valley Center Community Planning Group  
 Valley Center Municipal Water District  
 Valley Center Parks and Recreation District  
 Vista Fire Protection District  
 Vista Irrigation District  
 Whispering Palms Community Services District  
 Wynola Water District  
 Yuima Municipal Water District  
 Vallecitos Water District

Chollas Valley Community Planning Group  
Skyline-Paradise Hills Community Planning  
Group

**Tribes**

Barona Band of Mission Indians  
Campo Kumeyaay Nation  
Capitan Grande Band of Mission Indians  
Ewiiapaayp Band of Kumeyaay Indians  
Iipay Nation of Santa Ysabel  
Inaja-Cosmit Band of Indians  
Jamul Indian Village A Kumeyaay Nation  
La Jolla Band of Luiseño Indians  
La Posta Band of Mission Indians  
Los Coyotes Band of Mission Indians  
Manzanita Band of the Kumeyaay Nation  
Mesa Grande Band of Mission Indians  
Pala Band of Cupeño Indians  
Pauma Band of Mission Indians  
Rincon Band of Luiseño Indians/Harrahs  
San Pasqual Band of Diegueño Mission Indians of California/Valley View  
Sycuan Band of the Kumeyaay Nation  
Viejas Band of Kumeyaay Indians

## **DRAFT MAP PUBLIC HEARING METRICS**

The ABASD tracked attendance and participation at each Draft Map Public Hearing (DMPH) as well as submitted surveys. The target audience was (and continues to be) the residents of the County of San Diego (including all unincorporated areas).

The results of the outreach efforts are demonstrated through a review of the following metrics: meeting attendance, public input, and survey information. The total metrics for the period of November 1st through December 3rd are listed below. These metrics are compared to the averages from the Pre-Mapping Public Hearings.

## PUBLIC HEARING ATTENDANCE

The first metric is public hearing attendance. Attendees were both in person and virtual for the duration of the Pre Mapping Public Hearings (PMPH). A total of **769 attendees** participated in two Draft Map Public Hearings (DMPH). Of the 769 attendees, **108 [14%]** attended in person and **661 [86%]** attended virtually.

Attendees	PMPH Average	Nov 1 <sup>st</sup> Totals	Dec 2 <sup>nd</sup> -3 <sup>rd</sup> Totals	DMPH Average
In Person	14	21	87	54
Virtual	32	194	467	331
<i>Total</i>	46	215	554	385

## PUBLIC INPUT AT PUBLIC HEARINGS

Opportunity to submit public input was possible by in-person testimony, virtual comment, e-comment, mailed letters and the online community builder and DSM tools. The majority of public input, approximately **72%**, was submitted through **e-comments**. The least used tool to submit public input was by submitting maps through either the CB tool, the DSM tool, in person or via email, for a total of 15 received.

Public Input	PMPH Average	Nov 1 <sup>st</sup> Totals	Dec 2 <sup>nd</sup> - 3 <sup>rd</sup> Totals	TOTAL DMPH
In Person Speakers	7	13	123	68
Virtual Speakers	10	79	69	74
e-Comment/ email/ phone	4	86	717	402
Letter	1	1	18	10
CB Tool-COI	2	1		.5
Maps submitted-CB Tool map, DSM, In Person, E-mail			15	7.5
<i>Total</i>	24	180	927	562

## SURVEYS

Surveys were distributed to virtual and in person attendees during the Draft Map Public Hearings and the IRC Meetings. A total of **57 responses** were received. Surveys are available on the website.

### By District

The matrix below shows the surveys received per supervisorial district. A total of 43 responses were received. Similarly to the Pre-Mapping Public hearings, **District 3** and **District 5 [58%]** had the most responses at 13 and 17 respectively.

Surveys Per District	Totals
District 1	7
District 2	16
District 3	13
District 4	3
District 5	17
<i>Total</i>	<i>57</i>

The following comments regarding **Communities of Interest** were recorded during the four IRC Meetings and the two Draft Map Public Hearings held between October and December.

### IRC MEETING, October 21<sup>st</sup>, 5:30pm

- North County

### IRC MEETING, October 28<sup>th</sup>, 5:30pm

- Valley Center, back country
- Encanto
- City Heights
- Living in Carlsbad for over 15 years at 2 different locations-Carlsbad Blvd ad Cherry St and now Park Ave across from Lagoon
- Ramona (ALL), San Diego County
- County of San Diego

### PUBLIC HEARING, November 1<sup>st</sup>, 5:00pm

- Escondido
- Descanso, Mountain Empire School District

- Descanso/Greater Mountain Empire
- Escondido
- Unincorporated rural village with residents that is comprised of Latinos, retired people who moved here and many military families and many who work outside of town. Fallbrook is the village
- Lincoln Acres
- Unincorporated rural areas
- Rancho Santa Fe, unincorporated north county area
- Put the City of Escondido in same district as her sister city of San Marcos, Vista, Oceanside & Carlsbad
- My COI is the 78 Corridor including Oceanside, Carlsbad, Vista, San Marcos, and Escondido. I endorse Map 6, with the modifications mentioned in the 11/1 public hearing, including the exclusion of Alpine in DI and the inclusion of Barrio Logan in the same district. I also support the changes suggested by the Asian Solidarity Collective. Although it does satisfy all COIs, Map 6 is beneficial to almost all of them and will allow fair and equal representation to these communities.
- Jamul and the rest of the unincorporated County
- Soy líder de mi comunidad y pertenezco al distrito #4
- Logan Heights, Southeast San Diego, Encanto, Lemon Grove, National City, El Cajon
- Rancho Bernardo
- Fallbrook
- North County Coastal--Solana Beach
- Historic Barrio District, which includes Barrio Logan, Logan Heights, Sherman Heights, Grant Hill and Stockton. it is bordered by San Diego Bay to the southwest, downtown to the northwest, SR94 to north, I-15 to the east, and National City to the south.
- Carlsbad, Oceanside, Vista - 78 to include Escondido

#### **IRC MEETING, November 13<sup>th</sup>, 11:00am**

- El Cajon
- Jamul, East County
- All of San Diego County
- North San Diego county, north from Fallbrook, South to Carlsbad, East to Escondido.

#### **IRC Meeting, November 19<sup>th</sup>, 5:00pm**

- Valley Center, lilac area
- Jamul/Dulzura/East County

**PUBLIC HEARING, December 2<sup>nd</sup>, 5:00pm**

- current east county district 2
- No. County, rural/unincorporated, Latino community
- Middle Eastern (El Cajon Rancho San Diego, Lakeside, and La Mesa)
- Escondido/Hidden meadows/ Valley Center and tribal lands
- While I am white, cis gendered, I firmly believe in consolidating communities of interest together to ensure they have a say in who represents their interest at all levels of government. I live in a very diverse community that is predominantly Asian, so I am supporting keeping the neighborhoods of Carmel Valley, Rancho Penasquitos, Mira Mesa, Miramar, Kearny Mesa and Linda Vista together in the Coastal District
- Middle Eastern/ El Cajon, Rancho San Diego, Santee, lakeside
- Muslim across San Diego county
- Mt. Helix - East County
- Chaldean Community in El Cajon, and Rancho San Diego
- Latinx, north county
- Encinitas, CA
- Tribal
- I work in El Cajon
- east county
- Alpine, East County
- Lemon Grove
- Latino community of north county
- Central district
- Harmony Grove
- Asian Americans, Rancho Penasquitos
- Fallbrook/Escondido/San Marcos/Vista/Oceanside/Valley Center/Pala eastward
- Against redistricting for Clairemont, Pacific Beach
- Serra Mesa
- Rancho Penasquitos
- Oceanside - North Santa Fe and the 76, to the Coast